

I'm James Thorburn, a product designer working across Berlin. I help start-ups connect with their customers in meaningful ways, build design systems tailored to a product's needs and align teams to see their users from the same perspective.

EDUCATION

2011 - 2015

BSc (Hons) Graphic Design for Digital Media // Glasgow Caledonian University

SKILLS

- User Experience
- Strategic Thinking
- Visual Communication
- Branding
- HTML / CSS

SOFTWARE

- Figma
- Adobe Creative Suite
- Sketch
- Principle
- Miro

PORTFOLIO

JAMESTHORNBURN.DESIGN

EXPERIENCE

June 2020 - Present

Product Designer (Website) at Kontist Berlin In-House

Optimising the conversion rate across website for Kontists banking products through brand and user interface design.

Responsible for developing new brand assets and maintaining the design system within the design team.

January 2019 - April 2020

Product Designer at Smunch Berlin In-House

Designed UI & UX in collaboration with product and design teams to launch new e-commerce platform focusing on user retention for B2B markets.

Streamlined design processes enabling a faster, more cost effective approach to the creation of design materials.

Developed various in-app graphics, promotional brand assets & marketing campaigns.

June 2015 - December 2018

Brand Designer at Kabe Design Glasgow Agency

Creation of various design systems and brand identities for a diverse group of B2B and B2C clients.

Responsible for leading new clients through the full design process, including understanding of the user journey, concept ideation, visualisation and execution as well as presentation of final deliverables.

Built brand assets for use across numerous different key customer touchpoints.